New York Life Insurance Company 51 Madison Avenue, New York, NY 10010



FOR IMMEDIATE RELEASE

Contact: Samantha Rae Hughes

716-568-4800

Samantha@ROIFG.com

MARC I. ROSENTHAL NAMED TO NEW YORK LIFE'S CHAIRMAN'S CABINET

WILLIAMSVILLE, NY, July 31, 2018 – Marc I. Rosenthal, CLTC has been named a member of the 2018 Chairman's Cabinet of New York Life. Members of the elite Chairman's Cabinet are the top fifty highest producing agents among New York Life's sales force of more than 12,000 licensed agents.

Mr. Rosenthal has been a New York Life agent since 2001 and is associated with New York Life's Buffalo-Erie General Office in Williamsville, NY.

Marc Rosenthal founded ROI Financial Group to provide both personal and business planning needs as well as investment advisory, financial planning, and insurance services for his clientele. His mission is to enrich and enhance clients' financial futures and peace of mind. Utilizing a blend of specific insurance and financial strategies with a focus on retirement, estate and business succession, he educates clients, so they become more aware of where they are today and where they want to be tomorrow. Marc has a bachelor's degree from the State University of New York at Buffalo and holds the Certified Long-Term Care designation.

New York Life Insurance Company, a Fortune 100 company founded in 1845, is the largest mutual life insurance company in the United States* and one of the largest life insurers in the world. Headquartered in New York City, New York Life's family of companies offers life insurance, retirement income, investments and long-term care insurance. New York Life has the highest possible financial strength ratings currently awarded to any life insurer from all four of the major credit rating agencies**.

Please visit New York Life's website at www.newyorklife.com for more information.

^{**}Based on revenue as reported by "Fortune 500 ranked within Industries, Insurance: Life, Health (Mutual)," Fortune magazine, 6/1/18. For methodology, please see http://fortune.com/fortune.500/

^{**}Individual independent rating agency commentary as of 8/1/2017: A.M. Best (A++), Fitch (AAA), Moody's Investors Service (Aaa), Standard & Poor's (AA+)

^{***}New York Life Investments is a service mark used by New York Life Investment Management Holdings LLC and its subsidiary, New York Life Investment Management LLC.